

<p>Hoyran Wedre Coountry Houses</p> 	<p><b>Hoyran Wedre Country Houses Sustainability Report 2024</b></p>	No	HOY.SR.2024
		Yayın Tarihi	22.03.2024
		Rev. No	
		Revizyon Tarihi	22.03.2024

**"We are aware of and committed to our responsibilities regarding sustainable tourism and development. We strive to leave a better world for future generations."**

## 1. About the Report

As a facility, transparently and effectively informing our stakeholders about our operations and their impacts is among our top priorities. In line with this, the sustainability reports we aim to publish annually will serve as a critical tool to maintain transparency and accountability as an organization.

Since the inception of our business, we have invested in numerous social and environmental initiatives to ensure the sustainability of our operations, and we continue to do so. Starting in 2024, we began working to share our strong performance with all stakeholders. With this first sustainability report, we aim to communicate our economic, environmental, and social performance to our employees, guests, and other stakeholders. During the preparation of this report, we began researching and analyzing the sustainability expectations of key stakeholders from our Guest House. We view this report, which we plan to publish regularly, as a vital communication tool to share future steps for managing our impacts.

As a facility, we recognize that sustainability efforts in tourism minimize negative impacts on environmental and cultural heritage and are committed to the responsibilities that sustainable tourism entails. We strive to leave a better world for future generations. In this context, we continue working on numerous sustainability-related areas, such as reducing environmental impacts, energy and water management, waste management, preserving cultural and social heritage, providing economic and social benefits to local communities, and environmental conservation.

In today's world, where the urgency of climate change and global warming grows more palpable daily, we aim to fulfill our responsibilities to the best of our ability and strive to foster environmental awareness among our employees.

Aware of our responsibilities across the social, economic, ecological, and cultural dimensions of sustainable development, we work under the name of **Hoyran Wedre Köy Evleri** to build a better world.

Our goals include maintaining high service standards, achieving 100% guest satisfaction, controlling all consumption, and minimizing harm to the economy and natural resources. Sustainability has been a core principle of **Hoyran Wedre Köy Evleri** since its establishment and throughout its operations.

In line with this, we aim to share our progress with our management, employees, guests, suppliers, and all partners, thereby increasing awareness and transforming it into shared goals and achievements.

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### Message from the Owner of Hoyran Wedre Köy Evleri

Sustainability is increasingly vital in the tourism industry, and our facility leads this change by adopting eco-friendly practices. In this context, **Hoyran Wedre Köy Evleri** pioneers innovative solutions and environmental awareness initiatives, setting an example for other hotels and guesthouses in the region.

### Environmentally Conscious Approach

**Hoyran Wedre Köy Evleri** is meticulously designed to protect the unique beauty of nature and minimize its environmental footprint. Our guesthouse utilizes renewable energy systems, such as solar panels, to meet a significant portion of its energy needs. During construction, materials with minimal environmental impact (stone, earth, wood) were prioritized. Recycled materials in interior design further support our eco-friendly approach.

### Contributions to the Local Community

Beyond environmental responsibility, **Hoyran Wedre Köy Evleri** aims to add value to the local community. We employ residents from the surrounding village both during construction and in ongoing tourism services, supporting economic development.

We promote local culture and handicrafts. Curtains, quilts, and bedding in our rooms are produced by local artisans.

Additionally, we continuously educate and raise awareness among guests and staff about sustainability.

**Hoyran Wedre Köy Evleri** exemplifies waste management and water conservation practices. Through systematic waste separation and recycling, we minimize waste, while rainwater harvesting and other water-saving measures optimize consumption and protect local water resources.

### Conclusion

**Hoyran Wedre Köy Evleri** represents a leading model of sustainable tourism. With its nature-respecting design, social responsibility projects, and eco-friendly practices, our facility stands out as a champion of sustainable tourism principles. We inspire other tourism businesses to collectively build a more sustainable future. Adopting and implementing sustainable tourism principles to leave a more livable world for future generations is central to our mission.

### OUR MISSION

**Hoyran Wedre Köy Evleri** exists to offer urban-weary guests a unique vacation experience, integrating with nature, free from mechanical noise and city stress, through our distinctive guesthouse management in the tourism sector.

### OUR VISION

Powered by our mission and stakeholder support, we aim to become an exemplary tourism facility and elevate guest satisfaction to the highest level through collaborative efforts.

### OUR VALUES

Openness & Transparency, Reliability, Honesty, Fairness, Efficiency, Teamwork, Love & Respect, Environmental & Animal-Friendly Practices.

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### QUALITY POLICY

We continuously measure and improve service quality and guest satisfaction, believing there is always room for better.

We prioritize ongoing employee training and satisfaction to ensure system continuity. Faithful to the principle that "investing in people is the greatest investment," we enable all staff to contribute through transparent management.

With pioneering work, we lead and set standards for the industry.

### OUR SUSTAINABILITY POLICY

- Protecting human rights is our core principle. We do not discriminate based on language, religion, race, gender, social class, or age. We reject child labor and actively support all disadvantaged groups through positive discrimination.
- We recognize that the future of our planet is a shared responsibility.
- To combat climate change and protect ecosystems, we aim to prevent environmental pollution in all facility operations. Under our zero-waste framework, we reduce waste generation and ensure recycling or licensed disposal of unavoidable waste. We work to improve energy performance through efficient natural resource management and protect our natural environment.
- As a transparent and accountable Guest House, complying with national/international laws and regulations in all operations is our priority.
- We provide a safe, healthy, and hygienic environment for employees and guests, prioritizing food safety and risk prevention.
- We strive to reduce risks across all sustainability dimensions.
- To boost local economies, we prioritize local resources in hiring and procurement.
- We expect all stakeholders to align with our principles.
- We encourage employees and stakeholders to engage in community contribution activities.
- We enhance employee competencies, solicit feedback to improve workplace practices, and foster collaboration to preserve historical, natural, and social heritage while introducing guests to our culture.
- We collaborate with staff to ensure guests depart satisfied, treating their feedback as a gift. We aim to exceed expectations in service quality.
- We uphold economic, social, and ecological balance by collaborating with stakeholders, monitoring progress, and implementing improvements. Continuous improvement drives our philosophy.

### OUR ENVIRONMENTAL POLICY

- We comply with all applicable laws, regulations, and standards, reviewing and improving environmental practices continuously.
- We lead awareness initiatives for employees, guests, suppliers, and local communities as part of our social responsibility.
- We prioritize recycled and eco-friendly materials in procurement, fostering reuse opportunities without compromising quality.

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- We use water, energy, and natural resources efficiently, sharing this commitment with employees, guests, and suppliers. Through ongoing education, we instill environmental consciousness in all stakeholders and collaborate with local authorities on conservation projects.
- Our goals include preventing pollution and maximizing waste recycling. We meticulously sort waste by source, category, and hazard level, storing it in designated areas based on its properties.
- We recognize that limiting hazardous substances and chemicals to essential use reduces environmental harm and waste.
- **Hoyran Wedre Köy Evleri** commits to leading by example in protecting and sustaining the environment we inhabit.

### ACCESSIBILITY POLICY FOR ALL

Hoyran Wedre Köy Evleri commits to providing accessible tourism services for all, within its capabilities, and ensures transparent and accurate communication about accessibility levels to guests and stakeholders via our website.

Our property consists of independent stone houses spread across 14 acres of land.

### OUR PURCHASING POLICY

Our purchasing policy prioritizes **local sourcing, environmentally responsible practices, fair trade principles, and efficient procurement.**

- We monitor the origins of goods and services and hold regular meetings with suppliers to raise sustainability awareness.
- **Local purchasing:** We prioritize local suppliers for goods and services, provided they meet quality and affordability standards.
- For imported products, we prioritize **fair trade-certified suppliers** that align with quality and cost-effectiveness.

### ENVIRONMENTALLY RESPONSIBLE PURCHASING POLICY

- We follow eco-friendly purchasing practices to reduce food waste, solid waste, energy, and water consumption.
- We prioritize products with **eco-labels** (e.g., recycled, energy-efficient). If eco-labeled options are unavailable, we select suppliers/ producers with environmentally responsible processes.
- We prioritize suppliers with certifications such as **ISO 14001** (Environmental Management), **ISO 50001** (Energy Management), **ISO 14064** (Carbon Footprint), and **ISO 20400** (Sustainable Procurement).

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- We strictly avoid purchasing or using **threatened species** (e.g., fish, plants, trees, or wildlife) or items prohibited by law.
- We prioritize **local and fair trade suppliers**, aiming to increase their number and share in our procurement.

### EFFICIENT PURCHASING POLICY

- We prioritize **reusable, returnable, and recycled products** and opt for **bulk purchasing** to minimize transportation and greenhouse gas emissions.
- We avoid unnecessary plastic, nylon, paper, glass, or wooden packaging in delivered goods.
- We minimize single-use items and excessive packaging (especially plastic) for consumables and toiletries. Usage of such items is tracked and managed.

### ENERGY POLICY

- **Energy conservation:** We measure and monitor energy consumption, implement reduction strategies, and transition to renewable energy sources.
- We prioritize **renewable energy** and track the proportion sourced from renewables.
- We identify high-energy activities and implement corrective measures (e.g., insulation systems, low-energy appliances, LED lighting).
- We educate guests, employees, and stakeholders on energy-saving practices.

### WATER MANAGEMENT & WASTEWATER POLICY

- **Water conservation:** We measure, monitor, and reduce water consumption.
- Located in a **water-stressed region** (per the World Resources Institute's Water Risk Atlas), we ensure our water use does not harm aquatic ecosystems. Risks are assessed, and preventive measures are in place.
- We comply with legal requirements and source water sustainably (municipal supply or rainwater harvesting).
- We calculate water use per guest/night, set reduction targets, and implement measures like **linen reuse programs** and repurposing kitchen water for irrigation.
- We educate stakeholders on water conservation and implement wastewater management to prevent environmental harm.

### FOOD WASTE & SOLID WASTE MANAGEMENT

- Solid waste is sorted into **food, recyclables, hazardous, and organic categories**.
- Paper, glass, and plastic are stored separately and disposed of through licensed providers.
- Food scraps feed our chickens, organic waste is composted, and non-recyclables go to municipal bins.
- Employees and stakeholders are trained via visual guides and regular updates.
- We comply with Turkey's **Zero Waste Regulation** to minimize environmental and community impacts.

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## HIGHLIGHTING ANTALYA'S CULTURAL & NATURAL TREASURES

- Through our website, brochures, and direct engagement, we inform guests about Antalya's cultural heritage and encourage visits to local landmarks.
- Rooms feature books showcasing Turkey's natural wonders to inspire exploration.
- A **guest library** offers books on Türkiye's cultural and historical sites, fostering curiosity and travel.